

The Crime of the Century

A title, the author(s),
your name, the date, the
institution.
That's all that is needed.
You can start setting up
the background for the
talk...

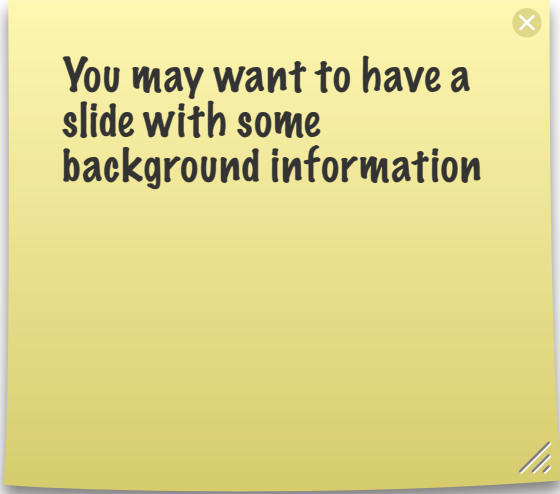
Sherlock
(Presented by xxxxx)

Many thanks to Dr. Watson for his patience recollecting the events

Sept 12, 2013

London in the 1900's

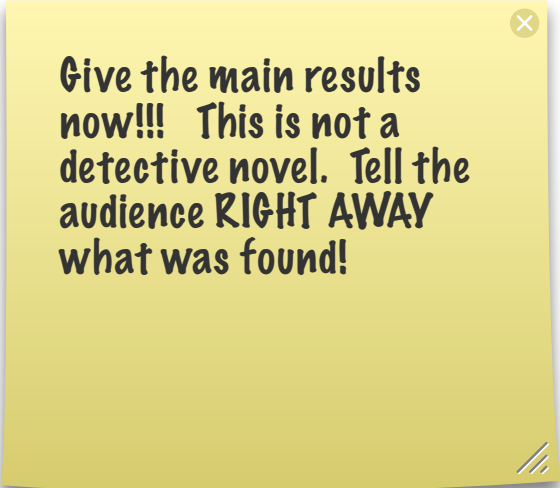
- Some background information

A yellow sticky note with a close button in the top right corner and a corner icon in the bottom right corner. The text on the note reads: "You may want to have a slide with some background information".

You may want to have a slide with some background information

Main Result(s)

- The butler did it!
- He had an accomplice



Give the main results now!!! This is not a detective novel. Tell the audience **RIGHT AWAY** what was found!


Outline

- The scene
- The characters
- The motives
- The reconstruction
- The clue
- The arrest
- Conclusion

Outline

- **The scene**
- The characters
- The motives
- The reconstruction
- The clue
- The arrest
- Conclusion

The Scene



Start with as many slides as you need for describing the first section.

Outline

- The scene
- **The characters**
- The motives
- The reconstruction
- The clue
- The arrest
- Conclusion

Outline

- The scene
- **The characters**
 - **The butler**
 - **The maid**
 - **The dog**
- The motives
- The reconstruction

continue...

- Progress through the material.
- Put information easy to understand first
- Slowly move on to more sophisticated information.
- It's ok to lose all but a few people at the very end.
- Use as little text as possible
- Limit the equations to just 1 or 2

DO NOT HESITATE TO
REPEAT INFORMATION!
This is the same slide as
the very first results
slide, but with additional
information.

Results

- The butler did it. But he was not alone
- The accomplice was the maid
- The weapon was a butcher knife
- They wanted to steal a gold cross

Conclusion

- The butler and the maid did it. For love.
They used a butcher knife
- They were caught
- Crime does not pay
- New investigative tools created to solve the murder

Again, you repeat the results but put them in perspective.
Any possible murder cases where the approach could be useful?

Remember...

- A story twice told...

And...

- sometimes even three times told!